



Milanmancha Rural Development Foundation

An ISO 9001-2015 certified Organization

Annual Report on 2022-23

ORGANIZATION PROFILE

1	The name of the company/Org.	Milanmancha Rural Development Foundation - MRDF (a company limited by shares having a share capital)
2	Registered address	Vill:-Dumurdari, PO:- Dumurdari, PS:-Mugberia, Under:- Bhagwanpur –II block, Dist.:- Purba Medinipur, PIN-721425, WB
3	Postal address	Milan mancha rural development foundation, C/O – TarasankarMaity, Vill:-Dumurdari, PO:- Dumurdari, PS:- Bhupatinagar, Under:-Bhagwanpur –II block, Dist.:- Purba Medinipur, PIN-721425, WB
4	Contact person	TARASANKAR MAITY
5	Contact No.-	9732008280 / 9733872961
6	E-mail &Website address	E-mail:- director@milanmancha.org info@milanmancha.org Website: - www.milanmancha.org
7	Details legal status of Registration of the society	Milan mancha rural development foundation is incorporated on this Sixth day of August Two thousand twenty-two under the Companies Act 2013 (18 of 2013) and that the company is limited by shares. REGD. NO.-U85300WB2022NPL256230 EXEMPTED UNDER SECTION U/S-80G (5) OF THE IT ACT. 1961 REGISTERED UNDER SECTION - 12A OF INCOME TAX ACT PAN NO.-AAQCM0738C TAN NO.:- CALM25284A NITI AAYOG REGISTERED ORGANIZATION
8	Staff strength	15
9	General Members	11
10	Executive Members	2
11	Location of the Organization	Vill:-Dumurdari, PO:- Dumurdari, PS:-Mugberia, Under:- Bhagwanpur –II block, Dist.:- Purba Medinipur, PIN-721425, WB
12	Land and building	Own
13	Geographical area of operation	Bhagwanpur – II block under Purba Medinipur district
14	Target groups	Women, Adolescent group, Child, old age.
15	Working theme	As per guideline and Terms and condition of the grant.
16	Objective	Women Empowerments.



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		Support families to reduce economic hindering that lead risks to any types of vulnerability Enable women to be Economic self-dependent or keep earning contribution to families.
17	Present activities	Skill Training programme (Tailoring), Sanitation, Library, Sports & Games, Cultural programme, Women Empowerment, Child Education, Livelihood,
18	Vision	Milan mancha rural development foundation visualizes an egalitarian society where people meanly women irrespective of caste creed religion can enjoy their basic human rights with equal access to resources for quality in life and livelihood.
19	Mission	To strengthen the empowerment process of the most vulnerable women and children so that they can realize and protect their basic human rights.

About Us:

Milanmancha Rural Development Foundation envisions an egalitarian society where people, especially women, irrespective of caste, creed, or religion, can enjoy their basic human rights with equal access to resources for a high quality of life and sustainable livelihoods. Our mission is to strengthen the empowerment process of the most vulnerable women and children, enabling them to realize and protect their fundamental human rights. Our organization was established on August 6th, 2022, in Dumurdari village under the Bhagwanpur – II block in the Purba Medinipur district. We are registered under the Companies Act 2013 (18 of 2013), operating as a company limited by shares. Since our inception, our primary activities have included organizing tailoring training for women's groups, promoting health and sanitation, providing livelihood support, offering skill training, and facilitating games and sports. Mr. Tarasankar Maity, the secretary of the Company, is the driving force behind our initiatives. Following our registration as an organization, we gradually embarked on community development, skill-building training, and relief work, all executed through a participatory approach with the local populace.

Thematic Areas:

Our focus areas encompass women's empowerment, community health, Water, Sanitation, and Hygiene (WASH) practices, nutrition, child education coupled with protection measures, and Disaster Risk Reduction (DRR) & Climate Change Adaptation (CCA) integrated with environmental conservation.

Geographical area coverage

<u>District</u>	<u>Sub-Division</u>	<u>Block</u>	<u>GP</u>
<u>Purba Medinipur</u>	<u>Contai</u>	<u>2 blocks</u>	<u>18 GP</u>
	<u>Haldia</u>	<u>1 Block</u>	<u>4 GP</u>
	<u>Tamluk</u>	<u>1 Block</u>	<u>9 GP</u>



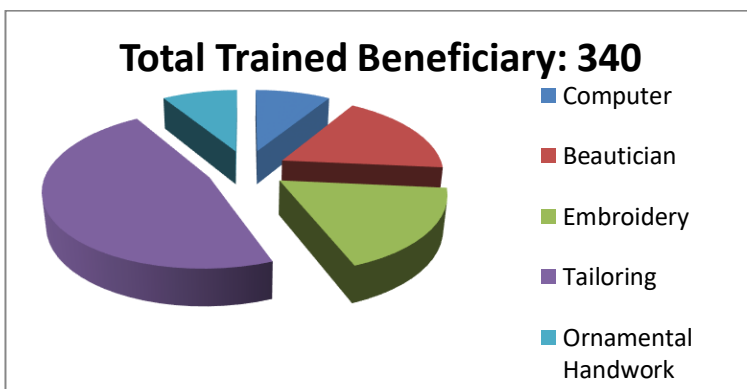


Skill Development Training Programme:-

(Providing opportunities to unemployed and underemployed youth and Women)

Milanmancha rural development foundation started skilling centers across 4 blocks like 9 Gram Panchayat of Contai, 9 Gram Panchayat of Nandakumar, 4 Gram Panchayat of Haldia & 9 Gram Panchayat of Bhagwanpur – II Block, which were targeted at providing underemployed and unemployed youth vocational skills to make them employable. There are five different types of skilling programs. Tier I programs are knowledge centers that provide industrial training which provide the expertise in their respective fields. Tier II centers are located in semi-urban and rural locations and teach a wide variety of market relevant skills. Tier III programs are grassroots centers that are village or community based programs and teach specific skills, like Beautician, Computer, Hand Embroidery, ornamental Handwork & tailoring. Tier IV programs are entrepreneurial support programs at the village or slum level where support like financial training or market linkages are provided.

With the other wings the Progressive training institute run by Milanmancha rural development foundation are working last 4 years a advance training institute purba Medinipur district. The Goal of the skill building training is: Train unemployed and underemployed youth with employable skill sets. Help economically disadvantaged youth start their own businesses.



- Total Trained Beneficiaries 340**
- 1. Computer: 30 (Male & Female)**
 - 2. Beautician: 60 (Female)**
 - 3. Hand Embroidery: 60 (Male &Female)**
 - 4. Tailoring: 160 (Male & Female)**
 - 5. Ornamental Handwork: 30 (Male & Female)**

Social Environment Developing programme:-

In building and strengthening the relationship of Milanmancha rural development foundation with the external world, several activities are implemented, including preparation of organizational communication, running a public library, hosting rural volunteers, providing fellowships and organizing public lectures. Each of these activities is elaborated below:

The communication and publication cell covers works on developing communication material including Annual Reports, Newsletters and Greeting Cards; publishing Research Studies, Working Papers and Booklets and Programme specific publications; developing Banners, Invitation Cards and Display Materials, Posters for public events as well as design and printing of stationery for the organization - accounts, library, visiting cards, ID cards, etc.



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Library and Documentation Centre:-

Milanmancha rural development foundation Library along with the documentation centre and the Rabindranath Tigor Room encourage and nurture reading among staff and volunteers of Milanmancha rural development foundation and the public of Madhakhali. The library has a collection of over 2,000 books, documents, manuals, audio video materials, etc. and receives 82 magazines, 28 journals, 2034 newspapers (Bengali and English), around 73 newsletters and 50 annual reports of other Institutions every year. This year, 328 new books were added in the library, of which 145 were purchased and 183 were received in donation. To facilitate search, all library books were entered into database and PDF copies of 337 studies and reports of Milanmancha rural development foundation were connected with it. Barcode system was introduced for all materials to enable effective tracking. This year 58 new members got registered with the library, taking the total membership to 278 (excluding organisation staff and volunteers). With the increasing price of books and recurring costs, the refundable membership fees for outsiders was increased to Rs.500 from Rs.100, resulting in withdrawal by many old members. This is a concern for us and will be reviewed. The library gets around 125 readers every day, who are charged Rs.100 per month to use the reading hall. 328 readers came to during the reporting period. A facility of internet with 4 computers was arranged for the readers, which can be used at a nominal rate of Rs.5 for half an hour. The library is open for 11 hours every day and 7 hours on Sundays and second Saturdays, except organizational holidays. Support is also given to 38 libraries in blocks and zones, to which books, magazines and studies of SPUS were regularly sent. Some of the libraries were set-up in close proximity to local schools and hostels. These libraries are not used to their potential, nevertheless regular dialogue and innovative activities are proposed to encourage readers. The library team manages the circulation of MMRDF,s publications and the documentation of news regarding the organisation.



Education Program:-

The education program of Milanmancha rural development foundation works to ensure education for out-of-school children and to empower communities to collaborate effectively with the government to ensure quality education to their children. The key objectives are:

- To ensure access to quality education for rural and tribal children in the age group of 2 to 10
- To increase community demand for quality education and deepen understanding of the need thereof
- To empower youth with agency and confidence to be community leaders. MMRDF works in areas where children face hurdles in accessing quality education. These areas are dominated by tribal communities, and the condition of schooling is often one of severe neglect with high rates of teacher absenteeism, poor pedagogical methods, inadequate learning materials and infrastructure, and above all, an apathetic atmosphere. In the villages, the economic situation, including the supply and demand inadequacies, reduce the likelihood of a child going to or staying in school. In many places, there is also a high incidence of children migrating either daily or seasonally for work. Hence providing a meaningful education in this context is important not only for the intrinsic value, but also because attendance in school can often prevent the child from migrating at an early age.





Health Program:-

Milanmancha rural development foundation health programme, established in 2022, works to change peoples' health practices and care seeking behavior through education, awareness and experience with quality services. In addition, the programme explores innovative solutions to local health challenges, as well as works with the government in an attempt to improve the area's public health services. MMRDF collaborates with local community health workers, other civil society organizations, the government, and the private health sector to work towards these objectives. The three major components of the health program are maternal health, child health and adolescent health. These specific interventions aim at developing better health-related norms and influence the wider discourse on public and community health.



Child Health Programme:-

Home Based Care of Infants and Neonates 99 health worker provided home based neo natal and infant care in 34 intervention villages across five blocks. They reached out to 2117 children and their care givers and provided nutrition counseling, new born care and treatment for illness. Training and review meetings of health worker his serve as a platform to disseminate new information, discuss problem areas in their work and to replenish their stock. 76 health workers participated in the refresher training. There were three block level review meetings, where an average attendance was 81%, 84% and 92% respectively.

Discussions were facilitated based on the issues raised and children were encouraged to take help from the village TBA and mobilize people to talk to the ANM and demand services. Parents' negligence towards their child's health should not dissuade them from counseling and motivating the caregivers to take the child for treatment.

Immunization programme:-

Immunization camps were conducted in 113 hamlets across the five blocks, focusing on areas where government Asha Worker was not operational properly. Over the year 13 camps were conducted against the target of 22 camps. The primary cause for cancellation of camps was unavailability of nurse (79 cases). Other reasons were heavy rains and poor access (14 cases), and festivals and other local factors (21 cases). 424 children were registered in the camps, against 267 children registered in previous year.

Adolescent Health care Programme:-

Working with adolescents of both genders on reproductive and sexual health, Milanmancha rural development foundation collaborates with the Women & Child Development and the Education program to conduct separate residential training for boys and girls on sexual and reproductive health. These were attended by 188 girls (Bhagwanpur Block and YRC facilitators. This initiative has opened up spaces for the various teams to work together, avoid duplication and optimize the available resources. Vocational training in Bhagwanpur – 1 participate was 50 girls and Bhagwanpur – II was participate 25 girls.



Women Empowerment through Progressive training centre:-

The Progressive Training Institute, run by the Milanmancha Rural Development Foundation, has been operating for the past four years as an advanced training center in Purba Medinipur district. This year, our training institute successfully completed tailoring, beautician, and hand embroidery training through our dedicated team of trainers. Upon completion of their training, all trainees received their certificates, and we are proud to report a 100% job placement rate within our organization. Ninety percent of the trainees have opted for work-from-home opportunities, while the remaining 10% of skilled women have joined the Milanmancha Rural Development Foundation as core employees



Women's Day Celebrations:-

Milanmancha rural development foundation was organized over March 8th, 2023 to celebrate International Women's Day. The event brought together 300 women staff, community level women, youth leaders and volunteers to celebrate achievements and to discuss how Milanmancha rural development foundation and society at large can be a safer and happier place for women. Mr Tarasankar Maity and Gouri Maity of Milanmancha rural development foundation participated in the event. On the first day 1st half all participants share their experiences and concerns in small groups facilitated by senior members of staff. On the first day second half women shared their struggles and experiences of 20 overcoming challenges to emerge as leaders and role models in their community.

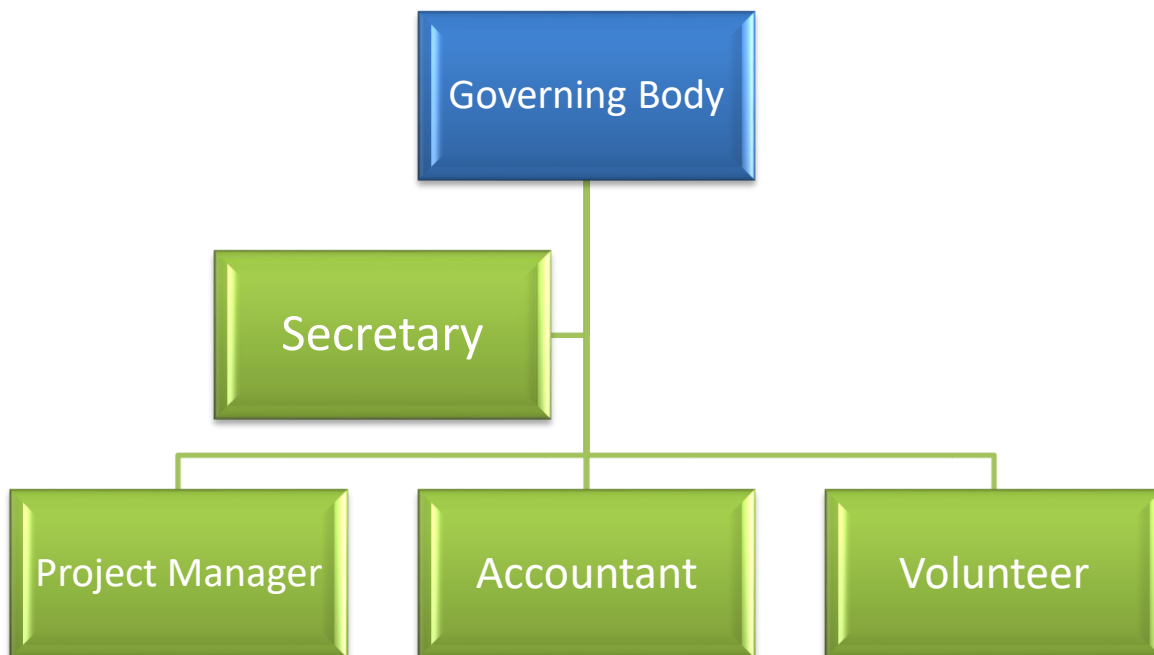


Safe drinking water and sanitation:-

A pilot to ensure access to Clean Drinking Water has been carried out over the past 1st year. In the past year access to Milanmancha rural development foundation was ensured to 600 families in 3 villages, taking the total coverage to 600 families – which are 88% of the total households in village. 14 toilets were constructed support provide to local poor beneficiaries. 75% of the toilets are being used regularly. Of the 18 toilet demonstration toilets, first chambers were ready with manure and they were opened. A large number of families were present during the opening and the responses were satisfactory. At some places, the women hesitated to handle the manure but in most places, there was no stigma. MRDF is now PIA in East Medinipur district to construct eco-san toilets under *Nirmal Bharat Abhiyan* & MGNREGA, which will support nearly 45% of the construction costs. The toilet designs have been modified based on user feedback. 29 The mapping of groundwater resources was completed in 12 villages. This involved collecting pre-monsoon data (water level and basic water quality) of the monitoring wells in all villages. The entire exercise of mapping involved preparation of 7 maps, which can help to understand the characteristics of local groundwater - how much is stored, how it moves within and outside the village in Bhagbwanpur, Contai, Nandakumar and Haldia block



Organ Gram of the Society:-



Women Entrepreneur training on Livestock for livelihood:-

It's great to hear about the efforts of the Milanmancha Rural Development Foundation in promoting sustainable livelihoods in rural communities through livestock training and support. Here's a summary of the key points from the information you provided:

Training and Support: The foundation organized training programs for rural community members, with a focus on Cow, Poultry, Tarki (turkey), Duck, and Goat farming. A total of 340 beneficiaries received training in these livestock trades.



Empowering Women: The foundation targeted women group members to encourage their participation in livestock business development. These women entrepreneurs have been actively involved in poultry and duck farming.

Tarki Sibling Support: In the current year, the foundation provided support to 2,000 tarki siblings to assist selected women entrepreneurs. This support likely includes resources or guidance for raising healthy tarki (turkey) birds.

Duck and Poultry Support: After completing their training, 20 women entrepreneurs received 200 ducks each, and 10 women's Self-Help Group (SHG) received 1,000 poultry chicks. This support would help them start or expand their livestock ventures.



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Monitoring and Expertise: The foundation's team includes veterinary doctors and livelihood experts who regularly monitor the livestock projects. This ensures the sustainability and security of livelihoods for the community members involved.

Overall, Milanmancha Rural Development Foundation seems dedicated to improving the economic prospects of rural communities by empowering women and promoting sustainable livestock farming practices. Their ongoing monitoring and support will likely contribute to the long-term success of these initiatives.

A Nursery Development Plantation Program:

The Nursery Development Plantation Program is a crucial initiative aimed at promoting the growth of healthy and sustainable forests through the establishment and nurturing of tree nurseries. This program is designed to address various environmental and ecological concerns by producing robust and diverse seedlings that can be later transplanted to restore or expand forested areas.

Nursery Establishment: Milanmancha Rural Development Foundation setting up well-equipped nurseries with appropriate facilities such as shade structures, irrigation systems, and protective measures against pests and diseases. Milanmancha Rural Development Foundation is very careful to selection of indigenous tree species and collection of high-quality seeds from local sources to ensure biodiversity and adaptability to the region.



We are try to Employing of our SHG on modern techniques for seed germination and propagation to produce healthy and disease-resistant seedlings. Milanmancha Rural Development Foundation are involved regular maintenance of the nursery, including watering, weeding, fertilizing, and pest control to ensure the optimal growth of the seedlings. We are providing training and educational programs to local communities and volunteers on nursery management, tree care, and the importance of afforestation. Milanmancha Rural Development Foundation were distributing the healthy seedlings to various reforestation and afforestation projects, government agencies, non-profit organizations, and individuals interested in tree planting. **Monitoring and Evaluation:** Continuously monitoring the growth and survival rates of the planted seedlings, as well as assessing the overall impact of the program on the environment. We are trying to involving local communities in tree planting activities, raising awareness about the benefits of afforestation, and encouraging active participation in conservation efforts. In this regards we are Implementing sustainable practices in the nurseries, such as using organic fertilizers, recycling water, and minimizing waste generation.

our Nursery Development Plantation Program plays a vital role in mitigating deforestation, combatting climate change, conserving biodiversity, and enhancing the overall environmental health of a region. It is an essential tool for fostering a greener and more sustainable future



Creating Awareness on Global Warming and Energy Conservation:

In today's world, global warming and the unsustainable consumption of power have become pressing concerns that require immediate attention. Raising awareness about these issues is essential to inspire individuals and communities to take meaningful actions. Here's a plan to increase awareness on global warming and energy conservation: Organize workshops and seminars in schools, colleges, and community centers to educate people about the causes and consequences of global warming. Invite experts, scientists, and environmentalists to speak on the subject and share insights on sustainable practices. Create a strong online presence through websites and social media platforms. Share informative articles, videos, and infographics that explain the science behind global warming and provide energy-saving tips.



we are able to Develop eye-catching posters, banners, and pamphlets that highlight the urgency of addressing global warming. Distribute these materials in public spaces, schools, and workplaces to reach a diverse audience. Organize community events like tree planting drives, clean-up initiatives, and energy conservation challenges. Encourage community members to participate actively and share their experiences on social media. Partner with educational institutions to integrate climate change and energy conservation topics into their curriculum. Organize competitions and projects related to environmental conservation to involve students. Work with local government authorities and environmental organizations to promote eco-friendly practices and policies. Advocate for renewable energy sources and energy-efficient infrastructure.

Measuring Impact: Continuously monitor the impact of awareness campaigns through surveys, data collection, and feedback. Share success stories and statistics to showcase the positive outcomes of individual and collective efforts.



Milanmancha Rural Development Foundation is advocate for sustainable policies and practices at the local, national, and global levels. Encourage citizens to engage with policymakers and demand climate action. We are Maintain a sustained effort to keep global warming and energy conservation on the public agenda. Foster a culture of responsibility and stewardship towards the environment. Raising awareness about global warming and energy conservation is an ongoing

process that requires dedication and a multi-pronged approach. By engaging individuals, communities, and institutions, we can work together to mitigate the effects of global warming and transition towards a more sustainable energy future.



“Promoting Women Agripreneurship through Crop-Livestock-Fisheries Technologies”

National Institute of Agricultural Extension Management (MANAGE), Hyderabad is an autonomous organization under the Ministry of Agriculture & Farmers Welfare, Government of India. The policies of liberalization and globalization of the economy and the level of agricultural technology becoming more sophisticated and complex, calls for major initiatives towards reorientation and modernization of the agricultural extension system. Effective ways of managing the extension system needed to be evolved and extension organizations enabled to transform the existing set up through professional guidance and training of critical manpower. Agricultural extension to be effective, demands sound technological knowledge to the extension functionaries and therefore MANAGE has focused on training program on technological aspect in collaboration with ICAR institutions and state agriculture/veterinary universities, having expertise and facilities to organize technical training program for extension functionaries of state department. Agriculture, the base of Indian economy provides employment to nearly 50 percent of work force, which again consists of 70 percent women. These women farmers act as primary food producer, dedicate maximum time to agriculture but remain unreported in statistics. To owe justice to their heavy work, their energy to be properly channelized. One of the medium for that is agripreneurship. Women agripreneurship is a medium for women empowerment by making them self sufficient, economically stable, independent decision taking, better purchasing power, and socioculturally more active. There are various opportunities in agriculture and allied sectors which are needed to be explored more and practiced to get a sound economic benefit. The women farmers need to be motivated by organizing them into cooperatives, Self Help Groups (SHGs), providing them land ownership, attracting them towards Micro, Small and Medium sized enterprises (MSMEs) and policy implementation by government to make agriculture more attractive and remunerative for them and the future generations. It is a pleasure to note that, Milanmancha Rural Development Foundation was organizing a collaborative training program on Promoting Women Agripreneurship through Crop-Livestock-Fisheries Technologies from 14-18 September, 2022 and coming up with a joint publication as e-book on Promoting Women Agripreneurship through Crop-Livestock-Fisheries Technologies as immediate outcome of the training program.

